

SMALL DISTINCTIVE HOTELS



of COSTA RICA

## **Members of Small Distinctive Hotels continue to be among favorite hotels in Central America**

**Condé Nast Travel ó Readers Choice Awards 2010.**

This past October 12th, the Condé Nast Traveler Magazine, one of the most renowned and credible magazines in the travel industry, has publicized its much-awaited XXIII list of the best destinations and properties worldwide, according to its readers' votes.

In the category of best small hotels in Central America, 5 hotels have been nominated, of which 4 are Costa Rican properties. This shows the international tourists' preference for this destination.

At Small Distinctive Hotels of Costa Rica, we are especially pleased to announce that 3 of these 5 nominated properties are members of this distinguished hotel group. Hotel Capitán Suizo in Tamarindo ranks top 3; Hotel Grano de Oro located in San José, and Villa Caletas located in the Jacó area hold the 4<sup>th</sup> and 5<sup>th</sup> position respectively.

This award compensates the commitment of our hotels to provide excellent service, exclusive facilities, unique experiences, a dedication to sustainability as well as a positive image of Costa Rica. But among the most important qualities, is our employees' contribution towards the creation of unforgettable experiences for our guests.

Small Distinctive Hotels of Costa Rica is a group of 8 boutique hotels located in various areas of Costa Rica, which all offer personalized service as well as intimate and romantic installations. Our hotel members are: Hotel Grano de Oro, Villa Caletas, Capitán Suizo, Florblanca, Casa Turire, Peace Lodge, Cuna del Angel and Arenas del Mar. For further information, please visit: <http://www.distinctivehotels.com>.

### **Methodology applied by Condé Nast:**

Approximately 25 916 persons participate in an online poll (secure website) which Condé Nast has installed for its readers – all of which are seasoned travelers. The survey is divided into various categories which all feature specific candidates. The evaluation is conducted by means of a five-point scale ranging from poor to excellent. Finally, the average of all criteria is calculated to obtain the definite score.

**Sources:**

- <http://www.prnewswire.com/news-releases/conde-nast-traveler-announces-the-winners-of-its-23rd-annual-readers-choice-awards-104862424.html>
- <http://www.concierge.com/tools/travelawards/readerschoice/hotels#centralamerica>